

All T-shirts displaying a University Logo should be approved through the Office of University Communications (UC).

If the University name is used, it should read as either

The University of Southern Mississippi  
or  
Southern Miss

UC DOES NOT REQUIRE T-SHIRTS TO DISPLAY A LOGO.

However, if you choose to display a logo, there are two options for logo usage:

- Use the general University Logo.
- Use a unique logo designed by the student group itself. UC does not design logos for student organizations, but we can provide guidance in this process.

See the [University Branding Guidelines](#) for more information on the shirt design process.

affected by human colors or plan of  
printed on both sides.

Do not use copyrighted material. Do  
not do the art when someone else  
does. This includes images taken from  
the internet as registered names